

# Ecosystem Services and Biodiversity Network Grassland Conservation Markets Symposium

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**November 19 & 20, 2019**  
**Deerfoot Inn, Calgary, Alberta Canada**  
**1000, 11500 35<sup>th</sup> Street, SE**

## **Objectives**

**INCREASE UNDERSTANDING OF GRASSLAND CONSERVATION & CONSERVATION MARKET INITIATIVES**  
**UNDERSTAND DEMAND DRIVERS AND OPPORTUNITIES FOR INVESTING IN GRASSLAND ECOSYSTEM SERVICES**  
**ESTABLISH LEADERSHIP FOR A GRASSLAND CONSERVATION MARKETPLACE**  
**NETWORKING, LEARNING AND FUN**

*The Grassland Conservation Markets Symposium will result in a partnership of the willing to establish Canada's First Prairie Grassland Conservation Marketplace.*

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## **Preliminary Agenda** \*Subject to Change

### **DAY ONE**

### **NOVEMBER 19**

8:00 COFFEE AND REGISTRATION  
8:45 WELCOME & INTRODUCTIONS

#### **Marian Weber & John Pattison Williams**

9:00 CONSERVATION MARKETS – VALUE PROPOSITION FOR ALBERTA  
**Tom Grabowski, President, Alberta Chamber of Resources**

9:15 – 9:45 KEY NOTE SPEAKER - GRASSLAND ECOSYSTEM SERVICES AND VALUES AT RISK

#### **Dr. Ed Bork, University of Alberta**

9:45 – 10:30 CONSERVATION MARKETS 101  
**Marian Weber, NAIT and InnoTech Alberta, *ESBN Conservation Exchange Project***  
**Kristi Hansen, University of Wyoming, *Wyoming Conservation Exchange***

10:30 – 10:45 BREAK

10:45 – 12:00 CANADIAN GRASSLAND INITIATIVES PANEL  
Moderator Tom Lynch-Staunton  
**Tom Harrison, South of the Divide Conservation Action Plan**  
**John Cross, Southern Alberta Land Trust & Rancher**  
**Brad Downey, Alberta Conservation Association**  
**Saskatchewan Stockgrowers Association (TBD)**

12:00 -1:15 LUNCH & KEYNOTE SPEAKER  
**Chef Ned Bell, Oceanwise**

ESBN is a multi-stakeholder group working collectively to develop the knowledge and capacity required to support markets for ecosystem services and biodiversity in Alberta.

1:15 – 2:45      INDUSTRY DRIVERS

Moderator: John Pattison Williams

**Denise Chang-Yen, Shell**

**David Y Smith, Global Sustainability Reporting Consulting**

**Bob Lowe, Canadian Round Table for Sustainable Beef**

2:45 – 3:00      BREAK

3:15 – 4:30      MITIGATION, COMPLIANCE AND GRASSLAND OFFSETS

Moderator: Marian Weber

**Brendan Hemens, Alberta Environment and Parks**

**Saskatchewan Environment (TBD)**

**Todd Zimmerling, Alberta Conservation Association**

**Chad Macy, TransAlta**

**Aaron Andrews, AltaLink**

## 5:00-730                      RECEPTION AND NETWORKING EVENT

**Tasty Bites, Cash Bar, IMWEBS Ecosystem Services Calculator Demonstration**

**DAY TWO                      NOVEMBER 20**

8:00                      BREAKFAST

8:45                      WELCOME

9:00 – 10:30      SUSTAINABILITY PLATFORMS, METRICS, TRACEABILITY

Moderator: Carrie Selin

**Canadian Grasslands Protocol, Karen Haugen-Kozyra**

**Deborah Wilson, TrustBix**

**Shawn Shao IMWEBS – University of Guelph**

10:30 – 10:45      BREAK

10:45 – 11:45      PROGRAM DELIVERY – MUNICIPAL AND LANDOWNERS PERSPECTIVES

Moderator: John Pattison Williams

**Lara Ellis, ALUS Canada**

**Paul McLaughlin, Rural Municipalities of Alberta**

**Sheldon Atwood, Western Ranchlands Corporation**

**Western Stock Growers (TBD)**

11:45 – 12:00      WRAP UP, CONCLUDING REMARKS

12:00 – 1:00      LUNCH PROVIDED